## Shauna Logan

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# Technical Skills

Adobe CS, Angular JS, Axure, Bootstrap, CSS3, HFI Certified Usability Analyst (CUA), HTML5, JavaScript, JQuery, Mac OS, Microsoft Office, Morae, Scrum, Windows OS

## Professional Skills

- Work collaboratively with project teams, leading design throughout the strategy, design, and development life-cycle
- Ability to create information architecture diagrams, prototypes, wireframes, mockups, storyboards and site maps (complex desktop and mobile applications)
- Ability to listen to and communicate well with end-users, grasping multiple product requirements with careful attention to detail
- Strong time management and task prioritization skills with little supervision

# Professional Experience

# Senior User Experience (UX) Web Application Designer: IT

Raytheon, Tucson, AZ

Missile Systems

10/08 to present

- Responsible for user experience, information architecture, and front-end design for multiple business web applications
- Conduct user research and facilitate usability testing for various business applications
- Resolve usability issues with storyboards, workflow and UI mockups static and dynamic (HTML/CSS/Axure)
- Lead a monthly Usability Workgroup for 9+ development teams
- Initiated and maintain a UI pattern/component library
- Developed, evolve, and maintain UX process in the application development cycle

### Team Lead/Sr. Programmer Analyst: IT

Charming Shoppes, Tucson, AZ

Charming Technology Services West

07/06 to 10/08

- Responsible for leading eCommerce site HTML development and project requirements
- Manage tasks and milestones from project inception to completion
- Customize HTML site variables to meet application developer needs
- Participate in one-to-one interaction with business users
- Customize business users' site requirements, enabling the ability to track customer shopping habits and product lifecycles

#### **Team Leader I: Proposal Development Center**

Raytheon, Tucson, AZ

Missile Systems

01/06 to 07/06

- Responsible for technical art design, proposal development, and timeline organization for business customers
- Developed internal processes and team rotation plan utilizing Six Sigma

### **HTML Analyst: Site Designer/ Developer**

AMO/Charming Shoppes, Tucson, AZ

Women's Apparel – eCommerce

06/05 to 01/06

- Website and email campaign design, development, and timeline organization
- Project management
- Maintain eCommerce site catalog data

## Web Designer: UI Designer/ Developer/ Lead Internal Auditor

Twelve Horses North America, Reno, NV

Global provider of email, web, and SMS communications

01/02 to 06/05

- Responsible for website and email campaign layout design, development, and strategic marketing decisions
- Manage tasks and milestones from project inception to completion
- Draft site maps and corresponding billing proposals
- Perform application and project quality assurance testing
- Develop monthly lesson plans and lead web design/maintenance training sessions for the City of Reno Web Committee
- Conduct internal audits, ensuring company practices, policies and procedures are meeting high standards following SAS70 certification guidelines
- Develop internal audit plan procedures and policies according to company needs

# Web Designer: UI Designer/ Developer/ Content Editor and Writer

Sierra Web Design, Incline Village, NV

A software development firm

03/00 to 01/02

- Responsible for website design, development and content decisions
- Create banner advertisements, web graphics, and Flash presentations for tradeshows
- Create site maps and corresponding billing proposals
- Resolve client inquiries and lead client meetings regarding new and existing strategies
- Design websites (front end) based on server (back end) architectures

# Web and Print Designer / Computer Graphics Animator/ Marketing Coordinator Mack Dawg Productions, Reno, NV

An award-winning snowboarding video production firm

06/98 to 02/00

- Developed, designed, and maintained the company's first website
- Designed print catalogs, company logo, and animated film media titles for "Decade", winner of the Best Video of the Year in the 1999 Transworld Snowboarding Magazine Rider's Poll, and "Technical Difficulties"
- Organized production deadlines and developed new services, improving profitability via increased market penetration

## **Education**

Bachelor of Arts in Digital Media, May 1999, University of Nevada, Reno

Certifications
Awards &
Portfolio

Certifications, • HFI - Certified Usability Analyst (CUA)

Human Factors International, Inc., License CUA #: 2011-3362

- Scrum Master Certified Scrum Alliance®
- 2017 & 2015 RMS Excellence in IT Award
- LinkedIn Profile: www.linkedin.com/pub/shauna-logan/1/b97/74b
- Other portfolio available upon request